

Elisabet Garriga Cots

Mobile: 00 34 648 13 27 64

EDUCATION

Phd in General Management

IESE Business School, University of Navarra
Defended December 2007
Focus in Corporate Social Responsibility

Dissertation Title: “*Reframing Stakeholder Theory from Social Capital Perspective: The Glue of Cooperation in Stakeholder Networks*”

My dissertation focuses on the dimensions and benefits of social capital in stakeholder’s networks. Utilizing a four-essay format I first mapped the CSR field presenting an overreaching classification of the main theories. The second essay I elaborated the theoretical foundation of the stakeholder social capital approach defining its dimensions and benefits and developing what I called the stakeholder social capital. The third essay, I developed a descriptive perspective of stakeholder social capital, based on grounded theory approach, axial coding, (Strauss and Corbin, 1990), the process of creation of social capital in the stakeholders networks. In the fourth paper, based on structural equations modelling, I develop the instrumental perspective, finding a significant relationship between stakeholder social capital and competitive advantage in the firm-stakeholder network in the context of a multinational textile company, Inditex, and its 294 suppliers.

Bachelor Degree in Economics (1995)

Universitat of Barcelona, Barcelona

Bachelor Degree in Philosophy (1998)

Universitat of Barcelona, Barcelona

ACADEMIC POSITIONS

- Assistant Professor, EADA Business School, Barcelona Spain (2008-Today...)

MBA and Masters courses on Strategy, Social Capital and Networks, CSR and Business Ethics. Teaching Executive Programs in Peru and Guatemala

- Visiting Scholar at CEIBS (Shanghai, China) (2008- 2009) (China Europe International Business School ranked number 1 in Asia and 11 worldwide)

Seminars and Research on social capital, supplier development and economic performance in larger stakeholder networks of Chinese Textile Companies.

- Visiting Professor at Universidad Argentina de la Empresa, UADE and EDDE Buenos Aires, Argentina (2004-2006)

MBA and undergraduate courses in Corporate Social Responsibility and Seminars on Social Capital

- Instructor at Pompeu Fabra University (Barcelona, Spain) under IES program (2003-2004).

Undergraduate courses in Corporate Social Responsibility and Business Ethics in Intercultural World on CSR

RESEARCH EXPERIENCE

- Scientific Researcher at European Union financed Project (2006-2007) Division on Enterprise and Industry “Mainstreaming Sustainable Innovation among SMEs” IESE Business School (14 months’ project)
- Scientific Researcher European Union financed Project (2006-2007) Division on Enterprise and Industry “Mainstreaming Sustainable Innovation among SMEs” at University of Girona (Spain) (14 months’ project)

RESPONSE Project developed a sustainable innovation model for SME tested over more than 60 European SME with the following European Research Partners: Polytechnic Milano (Italy), University de Strathclyde (Scotland), Cluster de Conocimiento (Bilbao).

- Research Associate at Center in Business in Society IESE Business School (2005-2006).

Elaboration of theoretical model that integrate CSR into strategy MBA courses for European Academy of Management (EABIS). Development of several case studies for the course.

- Research Associate at Center in Business in Society IESE Business School (2005-2007). Developing programs for Inditex in Peru and Morocco.

Peru. Model of social capital in stakeholder networks in Lima.

Morocco. Model of social capital in stakeholder networks in Tanger.

CONSULTING EXPERIENCE

- Consulting Research project United Nations Development Program (UNDP) and CEPAL in Buenos Aires (Argentina) (2008-2011)

Development of a new business model on the Global Compact Network based in a Capabilities Approach of Amartya Sen (Nobel Prize, 1998) in the automotive, telecommunications and energy sector.

- Consulting Research project National Spanish Textile Council (CIE) in Shanghai (China) (2008). Project on Chinese suppliers of Spanish textile companies analysing the impact of the new social audit developed by the CNTA (Chinese Government federation) testing their economic and social performance in terms of opportunities and advantages for both Chinese suppliers and Spanish textile companies.
- Consulting Research projects in AACREA (Argentina) (2007-2008) Measure on the level of social capital in their stakeholder network. Developing new measures and indicators for strength of the network. Prepared for their annual conference 2007 in Cordoba (Argentina).
- Consulting-Research projects in Gas Natural and Gas Natural BAN (2005-2006) (Argentina and Spain). Measure on Stakeholder Networks and the level of social capital developed in the network of stakeholders in Spain and Argentina.

ACADEMICS AWARDS AND GRANTS

Center in Business in Society (CBS) IESE Business School:

- INDITEX Research Scholarship (2005-2006): 30.000 (\$)
- EABIS Research Scholarship, (2005-2006): 12.000 (\$)

IESE Fellowship (2000-2004): Merit based, Renewed annually
IESE Business School, University of Navarra

PUBLICATIONS

Scheler, HJ, Werner, A, Signori, S, Garriga, E, Woick (2011) *Journal of Business Ethics* forthcoming special issue in stakeholder theory

Garriga, E. (2011) *Stakeholder Social Capital: A New Approach to Stakeholder Theory Business Ethics: An European Review* forthcoming 2011 in press

Garriga E (2009). "Stakeholder Networks: Firms' 'Tertius Iungens' Role" *Journal of Business Ethics: Volume 90, Issue 4 (2010), Page 623*

Garriga, E and Mele, D. (2004) "Corporate Social Responsibility Theories: Mapping the Territory" *Journal of Business Ethics*, Part 1/2, 53 (1/2): 51-71.

Ranked n°1 most viewed article of *Journal of Business Ethics* until today

Chapters in Books:

- Matten D, Crane A, Spence, L. Editors (2007) "Corporate Social Responsibility: Global Readings" Routledge Press

- Matten, D. and Crane, A. (Editors) (2008) "Corporate Social Responsibility" volume.1 Sage Press forthcoming

-Clarke, T. and de la Rama M, (Editors) (2008) "Fundamentals in Corporate Governance", 4 volume, Sage Press

MANUSCRIPTS IN PROGRESS

Garriga, E. "After the Mapping: An Relational Concept of Corporate Social Responsibility" target to *Academy of Management Review*

SELECTED PRESENTATIONS AND CONFERENCES*

2009 Annual Meeting Academy of Management, LA, CA

Garriga, E. "Stakeholder Social Capital: A New Approach to Stakeholder Theory".

2007 EBEN Annual Conference, Leuven, Belgium

Garriga, E. "Stakeholder Social Capital and Competitive Advantage: The Role of Stakeholder Networks"

2006 EABIS Annual Conference, Bocconi University, Milan, Italy

Garriga, E., Debeljuh, P. "CSR Alignment in a Global Contexts: Analysing Stakeholder Networks" Gas Natural Case

2005 Society for Business Ethics Annual Conference, New Orleans, LA USA

Garriga, E and Garcia Ruiz, P. "Corporate Social Responsibility Theories: Mapping the Territory"

2004 Academy of Management Meeting, New Orleans, LA, USA

Doctoral Consortium Academy of Management Social Issues Management Division Paper presented "Stakeholder Engagement: Network Perspective"

**One different conference selected by year*