Alvaro Forteza and Ianina Rossi
The contribution of government transfer programs to inequality. A net-benefit approach
THE CONTRIBUTION OF GOVERNMENT TRANSFER PROGRAMS TO INEQUALITY. A NET-BENEFIT APPROACH

ALVARO FORTEZA AND IANINA ROSSI*
Universidad de la República

Submitted December 2007; accepted August 2008

The contribution of government transfer programs to inequality is often assessed by analyzing to what extent the benefits paid go to lower income families. Several analysts have found that some key government transfers actually go mostly to middle and high income families and thus contribute to greater inequality. We argue in this paper that the impact of these programs on inequality should be evaluated considering the benefits received net of the taxes paid by households to finance the programs, since higher income households receive higher benefits but they also pay higher taxes. We illustrate this approach by estimating the impact of three government programs on inequality in Uruguay and show that the conclusions are different depending on whether we use gross or net benefits in the estimation.

JEL classification codes: D31, H55, I38
Key words: transfers, inequality, redistribution

I. Introduction

It is often argued that some government transfer programs lead to greater inequality because high income families receive a disproportionately large percentage of the benefits (Feldstein 1974, Browning and Browning 1994, Mazza 1999, Perry et al. 2006, among others). This is usually the case of contributory programs like unemployment insurance and contributory pensions, because the individual benefit is linked to the contribution wage. Better paid workers are entitled to higher unemployment benefits and higher pensions. Similar results have been reported for

* Alvaro Forteza (corresponding author): Departamento de Economía, Facultad de Ciencias Sociales, Universidad de la República, Constituyente 1502 piso 6 CP 11200, Montevideo, Uruguay; email Alvarof@decon.edu.uy. Ianina Rossi: email Ianina@decon.edu.uy. We are most grateful to the World Bank for financing this study, but we are entirely responsible for its specific contents. Comments from referees from this journal and from Jorge M. Streb were very useful in revising this paper. The usual disclaimer applies.
public spending on higher education in Latin America. But analysis of the incidence of public expenditure on different groups of the population according to distribution of income tells only half of the story about the contribution of public programs to inequality. We argue that the assessment of the contribution of government programs to inequality should consider benefits paid *net of taxes collected to finance these programs*. If the same households that receive higher unemployment benefits, for example, tend to make the biggest contributions to finance the unemployment insurance program, then the program may actually contribute to reducing *disposable income* inequality even if better paid workers receive higher unemployment benefits.

This idea can be illustrated using the inequality decomposition index proposed by Shorrocks (1982a, 1982b, 1999). The contribution of the sources of income $k$ to inequality is measured regressing the sources of income $k$ on total income across individuals. The coefficient of total income in this regression is the contribution of the sources of income $k$ to inequality. Hence, the sources of income that have a positive coefficient in these regressions contribute to increasing inequality and the sources that have a negative coefficient contribute to reducing inequality. Now consider a government transfer program that pays benefits and collects taxes that are both positively correlated to total income across households (Figure 1). If the contribution to inequality is measured considering only gross benefits, this program increases inequality. But the program represented in this figure reduces inequality if its contribution to inequality is assessed considering net benefits.

Figure 1. The contribution of government transfer programs to inequality
Notice that the program assumed in Figure 1 is not progressive in tax collection, i.e., rich households pay a lower share of their income as taxes than poor households. Hence, the program seems to be regressive when evaluated by looking separately at either benefits or taxes. Nevertheless, this program reduces disposable income inequality.¹

We show in this paper that Uruguay provides a real world example of the situation depicted in Figure 1. There are several studies that measure income inequality in Uruguay and some of them specifically analyze the contribution of different sources of income to inequality (Bucheli and Furtado 2000a, 2000b, 2004; Bucheli and Rossi 1994; and Gradin and Rossi 1999). However, none of these studies make the attempt to measure benefits received net of contributions paid by individuals or households to finance these programs.

After this brief introduction, the paper continues as follows. In Section II we present the methodology in detail. In Section III we present results for several government transfer programs in the case of Uruguay. Section IV concludes with some final remarks.

II. The methodology

A. General principles

In order to empirically assess the impact of government transfer programs on inequality, we computed the inequality decomposition index proposed by Shorrocks (1982a, 1982b, 1999). We treated these programs as separate sources of income, registering benefits nets of taxes in each program.

Let \( y_{ik} \) be the income of household \( i \) \((i = 1, \ldots, n)\) from sources of income \( k \) \((k = 1, \ldots, K)\). The data is therefore organized in an income matrix with the rows representing households and the columns representing income sources. Total income of household \( i \) is \( y_i = \sum_k y_{ik} \). The distribution of total income can be represented by \( y = (y_1, \ldots, y_n) \), i.e., the vector that results from adding the columns of the income matrix. The distribution of factor \( k \) income can be represented by \( y_k = (y_{1k}, \ldots, y_{nk}) \), i.e., column \( k \) in the income matrix. Let \( s_k(I) \) be the proportional contribution of income \( k \) to total income inequality measured with index \( I \), so that \( \sum_k s_k(I) = 1 \). Shorrocks (1982b) proposed the following rule to decompose the contribution of each and

¹ We assumed a non-progressive tax system in this figure only to stress the point that government programs may in principle reduce inequality even if both benefits and taxes are separately not progressive.
every source of income to total income inequality:

\[
s_k(I) = \frac{\text{cov}(y_k, y)}{\text{Var}(y)} = \rho(y_k, y) \frac{\text{SD}(y_k)}{\text{SD}(y)},
\]

(1)

where \(\text{cov}(y_k, y)\) is the covariance and \(\rho(y_k, y)\) is the coefficient of correlation between factor \(k\) income and total income; \(\text{Var}(y)\) is the variance of total income; and \(\text{SD}(y_k)\) and \(\text{SD}(y)\) are the standard deviations of factor \(k\) income and total income, respectively.

Notice that the contribution of sources of income \(k\) to total inequality is just the slope coefficient of the regression of \(y_k\) on \(y\). Shorrocks (1982b) showed that this is the only decomposition rule for any inequality measure that complies with a set of desirable properties.

Shorrocks’ decomposition of inequality has the characteristic that equally distributed sources of income yield null effect on total inequality (Shorrocks, 1999). Several authors consider this is an unappealing characteristic of the decomposition because it contradicts the intuition that an equally distributed source reduces inequality (Morduch and Sicular 2002, among others). The Shapley decomposition of inequality can produce negative contributions for equally distributed income sources if the income source whose contribution to inequality is being assessed is removed rather than substituted by its mean.\(^2\) In this sense, the Shapley decomposition is more general than the Shorrocks decomposition (Shorrocks 1999).

Nevertheless, Sastre and Trannoy (2001) point out that there are several methodological options that have to be made to compute Shapley decomposition and there is no clear-cut theoretical guidance. Furthermore, they show that some of these options produce very different—and sometimes odd—results. They provide practical recommendations to avoid some of these unappealing results.

There is a rich and growing literature discussing the pros and cons of different inequality decomposition methods. We do not delve into the details of this literature in this paper. Our more limited goal is to show that a transfer program that pays higher benefits to higher income individuals does not necessarily raise income inequality, as assessments based on gross transfers may suggest. To make this point, we think it is enough to show that one of the better known indexes may indeed yield very different results when the transfer program is assessed using net rather than gross transfers.

\(^2\) These variations of the Shapley decomposition have been called “zero income inequality decomposition” and “equalized income inequality decomposition”, respectively (Chantreuil and Trannoy 1999).
The same point can be made using progressivity indexes. Lambert (2001) shows that the progressivity of taxes net of benefits ($\Pi_N$) can be written as a weighted sum of the progressivity of taxes ($\Pi_T$) and the regressivity of benefits ($\rho_B$):

$$\Pi_N = \frac{(1-t)\Pi_T + (1+b)\rho_B}{1-t+b},$$

where $t$ and $b$ stand for the average tax and benefit rates. Suppose now that benefits are progressive rather than regressive ($\rho_B < 0$) so high income units would be getting larger relative benefits than low income units. Our point is just that net taxes can still be progressive ($\Pi_N > 0$), provided that taxes are sufficiently progressive ($\Pi_T > ((1+b)/(1-t))\rho_B$).

Relative to progressivity indexes, inequality decomposition indexes have the advantage of providing a direct measure of the impact of the program on inequality. Progressivity indexes do not measure the redistributive effect unless the transfer program involves no reranking of income units (Lambert 2001). For this reason, and because of its relative simplicity, we preferred to use Shorrocks index of inequality decomposition to illustrate our point.

The proposal in this paper owes much to the literature about the net fiscal system or net fiscal incidence. In his survey of this literature, Lambert (2001) introduces the topic by making a distinction between the original and the final income. The former is a pre-tax and pre-benefit income and the latter is income net of taxes and including the benefits that are attributed to each individual in cash-equivalent terms. Then the basic question is whether the inequality in well-being that is apparent in the distribution of original income is moderated in the transition to final income. The attribution of benefits to income units usually represents a significant challenge to this type of analysis. However, in the case of the cash-transfer programs we focus on, the problem is much more tractable. An even greater complication arises from indirect effects of government intervention. Unable to compute the general equilibrium effects of government intervention, the literature confines itself to the analysis of direct effects, or what Lambert calls formal incidence analysis. Regarding this problem, we stand to the standard practice.

B. Implementation

The estimation is based on micro-data from the Uruguayan household survey 2005 and some aggregate information from public finance. The 2005 household survey is representative of the urban country, i.e., population residing in localities with
5,000 inhabitants or more. The urban population in Uruguay represented in 2005 84% of total population. The sample, selected in three stages, is stratified. The agency responsible for the survey, the National Institute of Statistics, interviewed 54,330 individuals in 2005, corresponding to 18,506 households.

Household surveys provide direct data on benefits received by different individuals from government programs, but they do not provide information on taxes paid by individuals to finance these programs. Because of the lack of micro-data on direct and indirect contributions, we had to make some assumptions to compute net transfers.

Let us say that the last income source $K$ corresponds to the government transfer program whose contribution to inequality we want to evaluate. In this last column of the income matrix we compute the net transfer the government program pays to each and every household. Since column $K$ of the income matrix registers both benefits received and contributions and taxes paid to finance the program, the income registered in other columns must be measured before taxes paid to finance the transfer program.

For the transfer program to be complete, the records in column $K$ of the income matrix must add up to zero: someone else must pay for net benefits received by any household. Formally,

$$\sum_i y_{ik} = 0.$$  \hspace{1cm} (3)

We used micro-data from households and expenditure surveys and some aggregate data from administrative records of social security programs in Uruguay to build the matrix with elements $y_{ik}$. The National Institute of Statistics household survey provides individual data on several sources of income, including benefits paid by some social protection programs, but it does not provide information on contributions and taxes paid to finance each program. We know from the social security institutions that these programs are financed with a complex mix of payroll and general taxes. Among the latter, indirect taxes are by far the biggest factor, with value added tax accounting for a significant share of the whole package. Thus we distinguish payroll taxes $a_{ik}$ and indirect taxes $t_{ik}$ collected to finance the transfer program.

Labor earnings in the household survey are reported after payroll taxes ($y_{ik}'$). Therefore we added payroll taxes to get pre-tax labor earnings:

---

3 We talk about “the” transfer program to simplify the presentation, but it should be clear that the same principles apply to more than one transfer program.
\[ y_{ik} = y_{ik}' + a_{ik} ; \quad k \neq K. \] (4)

Naturally, \( a_{ik} \) must be zero if the source of income \( k \) is non-labor income. Given that other social security revenues are mostly indirect taxes, we did not need to add other taxes to the survey’s reported income to get pre-tax income. Hence, taxes satisfy the following condition:

\[ t_{ik} = 0 \quad \forall k \neq K; \quad t_{ik} = t_i \geq 0, \] (5)

and the transfer program column was computed as:

\[ y_{ik} = b_i - t_i - a_i, \] (6)

where \( b_i \) stands for the benefit received by household \( i \) from the transfer program and \( a_i \) stands for total payroll taxes paid by household \( i \) to finance the program \( \left( a_i = \sum k a_{ik} \right) \).

Equations (4) and (6) determine the income matrix organized to assess the contribution of the transfer program to inequality, but we do not have direct data on some of the variables involved. The household survey does provide the after payroll tax earnings \( (y_{ik}') \) and the benefits paid by the transfer programs \( (b_i) \), but it does not provide direct data on payroll taxes \( (a_{ik}) \) or indirect taxes paid to finance the transfer programs \( (t_i) \). We know from (3) that total taxes paid to finance the program must be equal to total benefits paid by the program, but we need information on individual contributions. The social security institutions provide aggregate information on their sources of financing which can be used to determine the shares of payroll and indirect taxes in funding the programs we are evaluating. Let \( \alpha_k \) be the share in total spending of government transfer program \( K \) financed with payroll taxes. Estimated individual payroll taxes and indirect taxes should satisfy the following conditions:

\[ \sum_i a_i = \alpha_k \sum_i b_i \quad ; \quad \sum_i t_i = \left(1 - \alpha_k \right) \sum_i b_i. \] (7)

In order to “distribute” these aggregates among individuals, we assumed that (i) payroll taxes are proportional to labor income up to a legal ceiling \( (\bar{y}) \), provided the individual does contribute to social security (assumption A1), and (ii) indirect taxes are proportional to total expenditure of the household (assumption A2). More specifically, we made the following assumptions:
Individual payroll taxes:

\[ a_{ik} = \begin{cases} a \cdot \min \left( y_{ik}', \bar{y} \right); & a > 0 \text{ if } i \in C \text{ and } k \in LI \\ 0 & \text{otherwise} \end{cases} \]  

where \( C \) stands for the subset of workers who declared to the household survey that they do pay payroll taxes and \( LI \) stands for the subset of income sources that correspond to labor income. Notice that the rate of payroll taxes \( a \) is a weighted average of the rates paid by different categories of workers, in accordance with their answers to the household survey. Also notice that this rate multiplies post-tax labor income, which is not the ordinary way of presenting the rates of payroll taxes in social security legislation.\(^4\)

Indirect taxes:

\[ t_i = t \cdot e_{xi} = t \cdot \beta_i \cdot \left( \sum_k y_{ik}' \right)^{\beta_i}, \]  

where \( e_{xi} \) stands for the total expenditure of household \( i \). Because value added tax in Uruguay is high, we assumed that households pay indirect taxes in proportion \( t \) of their total expenditure. But there is no information on expenditure in the household survey. So we approximated household expenditure as a (possibly non-linear) function of income, using information from the expenditure survey of the National Institute of Statistics.\(^5\)

The tax rates \( a \) and \( t \) can now be computed combining equations (7) and assumptions (A1) and (A2):

\[
\begin{align*}
  a &= \alpha_k \sum_i b_i \left/ \left( \sum_{i \in C} \sum_{k \in LI} \min \left( y_{ik}', \bar{y} \right) \right) \right. \\
  t &= (1 - \alpha_k) \sum_i b_i \left/ \left( \beta_0 \sum_i \left( \sum_k y_{ik}' \right)^{\beta_i} \right) \right. 
\end{align*}
\]  

\(^4\) We chose this notation to avoid the distinction between employee and employer contributions, a distinction we are not interested in. Total payroll tax rates on post-tax labor income can be computed using ordinary legal tax rates such as: (employer rate + employee rate)/(1-employee rate). The tax rate \( a \) is a weighted average of these transformed tax rates.

\(^5\) Other assumptions are of course possible and we did some sensitivity analyses, assuming for example that indirect taxes are proportional to total income rather than to total expenditure. As might have been expected, government programs look more redistributive because taxes look more progressive with this alternative assumption, but the qualitative results did not change. These results are available on request from the authors.
Using these tax rates and assumptions (A1) and (A2), we computed individual tax payments \( a_{ik} \) and \( t_i \). We then computed individual income \( y_{ik} \) using these estimated individual tax payments in equations (4) and (6).

III. Results

We report the estimated decomposition of inequality in Table 1. The left panel was computed using gross benefits and the right panel was computed using net benefits for the income sources corresponding to three government transfer programs: unemployment insurance, pensions and family allowances.

Table 1. The contribution of several sources of income to total inequality (2005)

<table>
<thead>
<tr>
<th>Sources of Income</th>
<th>Estimation 1: gross benefits</th>
<th>Estimation 2: net benefits</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Contribution to inequality</td>
<td>Correlation coefficients</td>
</tr>
<tr>
<td>Labor income, dependent formal workers</td>
<td>2.77</td>
<td>0.16</td>
</tr>
<tr>
<td>Labor income, dependent informal workers</td>
<td>-0.02</td>
<td>0.00</td>
</tr>
<tr>
<td>Labor income, self employed</td>
<td>3.41</td>
<td>0.26</td>
</tr>
<tr>
<td>Unemployment insurance ( b/ )</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>Pensions ( b/ )</td>
<td>1.52</td>
<td>0.12</td>
</tr>
<tr>
<td>Family allowances ( b/ c/ )</td>
<td>-0.02</td>
<td>-0.09</td>
</tr>
<tr>
<td>Other transfers ( d/ )</td>
<td>0.12</td>
<td>0.03</td>
</tr>
<tr>
<td>Capital income ( e/ )</td>
<td>56.97</td>
<td>0.78</td>
</tr>
<tr>
<td>Other sources of income ( f/ )</td>
<td>35.23</td>
<td>0.61</td>
</tr>
<tr>
<td>Total</td>
<td>100.00</td>
<td>1.00</td>
</tr>
</tbody>
</table>

Notes: \( a/ \) The contribution of the income source \( y_k \) to total income \( y \) inequality is the slope in the regression of \( y_k \) on \( y \). See Shorrocks (1982b); \( b/ \) Government transfers are net of taxes, i.e. benefits minus taxes paid to finance the program (see Section II.B for the details); \( c/ \) Based on an estimation done by INE; \( d/ \) Donations, subsidies, scholarships, accidents compensations, divorce contributions, “hogar constituido”; \( e/ \) Interest, rents, profits; \( f/ \) Severance payments, gains, remittances from abroad, other sources of income. Source: Own computations on the household survey.

6 For the sake of brevity, we only report the estimations for 2005, but we have similar results for 2001-2004.

7 Some small government transfers are included in “other transfers” together with households’ transfers.
The estimated contribution of these programs to inequality is very different depending on whether gross or net benefits are used. The three government programs would have contributed to reducing inequality in 2005 if their contribution were evaluated using benefits net of taxes paid to finance the programs. But two of the programs would have contributed to increasing inequality if only gross benefits were considered in the computation. Only family allowances would have contributed to reducing inequality according to the gross-benefits measure. In all cases, the contribution to inequality is smaller when net rather than gross benefits are used.

These different results are driven by different correlation coefficients of net and gross benefits to total income. While net benefits are negatively correlated to total income in all programs considered in this study, gross benefits are positively correlated to total income in two of them (Table 1, columns 3 and 6). Family allowances is the only program that presents a negative correlation of gross benefits to total income. In all programs, the correlations to total income are more negative when net rather than gross benefits are used.

Net benefits are negatively correlated to total family income even when gross benefits are positively correlated, because taxes paid to finance the programs are also positively correlated to income and the tax curve is steeper than the benefit curve. We exemplify in Figure 2 with the regression lines of pensions and taxes on total family income.

Figure 2. Pensions and taxes paid to finance pensions as functions of households’ per capita income (Uruguay 2005)

Source: authors’ computations based on the Uruguayan 2005 household survey.
IV. Concluding Remarks

According to these results, assessing the impact of government programs on inequality looking only at the benefits they pay could be misleading, because taxes also count and the families that receive higher benefits also tend to pay more taxes. We showed some real world government transfer programs that spend more on high than on low income individuals, and yet the programs reduced inequality when both sides of the balance were incorporated into the analysis at the same time.

The idea that government’s contribution to inequality depends on both expenditure and taxes is of course not new. In the words of Perry et al. (2006, p 96): “The overall impact of the government budget depends on the combined effect of taxes and expenditure.” And indeed, this point is usually well taken care of in studies that compare pre- and post-transfer income inequality (Beblo and Knaus 2001, Atkinson 2004, and Perry et al. 2006, among others). The point is also at the core of the literature about net fiscal incidence. However this same point is often overlooked in the analysis of individual government programs. The usual claim that some programs raise inequality because they spend more on high than on low income households is just one example of this practice. One possible explanation for this usual shortcut to a one-sided approach to the evaluation of individual programs is the difficulty involved in estimating how these programs are financed. But as we have shown in this paper, this shortcut can be rather misleading. We propose instead to make simple assumptions to approximate benefits net of taxes, and to use them to assess the contribution of government programs.

Lindert, Skoufias and Shapiro (2005) share with us the concern for deducting contributions made to finance social insurance programs to evaluate their redistributive impact. But their approach departs from ours in that they only net out social insurance contributions. They do not extend this reasoning to other public programs nor do they compute all sources of financing for the programs for which they estimate net benefits. In their view, the public transfers nature of social insurance stems from the fact that these programs often spend more than they collect through social security contributions, and have thus to be partially financed out of general taxes. Accordingly, these authors assess the redistributive impact of these programs looking just at “the portion of benefits that is financed by general tax revenues due to deficits in the pension system” (Lindert, Skoufias and Shapiro 2005, p 105). Such an approach is not only partial, but it also inevitably gets tangled up with the not-very-meaningful

---

8 Lambert (2001, chapter 10) provides a survey of this literature.
controversies about how the deficits of social security and other government programs should be computed. We advocate a more comprehensive approach that takes into account all taxes collected to finance the programs, for the impact of a government program on inequality depends not only on the taxes that are conventionally defined to finance that specific program but on all the sources of income that the government makes use of to finance the program.

Several authors have convincingly argued that fiscal policies should ideally be assessed considering life-time rather than just current income and transfers (Auerbach, Kotlikoff and Leibfritz 1999, Harding et al. 2002, Mason et al. 2006). Estimating life-time income is not an easy task though, particularly when only cross-section data is available. Using life-time income to analyze redistribution is particularly complicated for it requires performing microsimulations. Also, the dynamic estimations are sensitive to the choice of the discount rate and there is no simple rule to choose among different rates. We did not do detailed dynamic microsimulations to illustrate the importance of looking at net benefits when assessing the contribution of transfer programs to inequality, but the same point illustrated here with a static example fully applies in a life-time framework. If anything, we expect this point to be more crucial in a dynamic than in a static perspective, because households that receive larger transfers in some periods of their lives tend to be the same that pay more taxes in other periods.

We did not analyze in this paper the redistributive impact of all government programs and cannot therefore make general claims about the redistributive stance of the Uruguayan government. Our computations are meant to illustrate a methodological point rather than to provide a complete assessment of the contribution of the Uruguayan government to inequality. Given this goal we confined our computations to the relatively simple case of transfer programs, but it goes without saying that the impact of the government on inequality will also depend on other government programs.

---

9 One example is the claim that not all the assistance of the central government to social security should be computed as “actual” deficit in Brazil, because part of it accounts for the employer contribution that the government has to pay for public employees. The literature on social security is full of endless discussions like this. Furthermore, if the very concept of total fiscal deficit could be ill defined, as Auerbach, Kotlikoff and Leibfritz (1999) among others have argued, the definition of the deficit of one agency of the government is even more so.
References


Bucheli, Marisa, and Magdalena Furtado (2000a), La contribución de las distintas fuentes de ingreso a la evolución de la desigualdad en el Uruguay urbano 1986-1997, LC/MVD/R. 183.Rev.2, CEPAL.


Chantreuil, Frédéric, and Alain Trannoy (1999), Inequality decomposition values: The trade-off between marginality and consistency, DP 99-24, Thema.


Gradin, Carlos, and Máximo Rossi (1999), Polarización y desigualdad salarial en Uruguay, 1986-97, Documento de trabajo 16/99, dECON-FCS-UDELAR.


Sastre, Mercedes, and Alain Trannoy (2001), Shapley inequality decomposition by factor components, Universidad Complutense de Madrid and Thema.


ShorrockS, Anthony (1999), Decomposition procedures for distributonal analysis: A unified framework based on the Shapley value, University of Essex and Institute of Fiscal Studies.