



UCEMA  
Friedman Hayek Center  
for the Study of a Free Society

## Newsletter n°14, 09/08/2023

### News and schedule of activities

#### 2023 ANNUAL MEETING - FRIEDMAN HAYEK CENTER



We are very pleased to have shared with you the agenda and readings of our 2023 Annual Meeting, to be held at the Hotel El Conquistador, located at Suipacha 948, CABA, between September 1 and 2.

In addition to the three discussion sessions on Philosophy, Political Science and Economics and the session dedicated to addressing the activities carried out and planned by the Friedman Hayek Center, there will also be two master lectures given by Dr. Loris Zanatta and Dr. Carlos Sabino.

#### CYCLE OF HISTORY AND FREEDOM SEMINARS



Alejandro Gómez

Today, Wednesday, August 9, Mariano Fernández will give a presentation entitled “Planes de Estabilización en Argentina de Perón a Macri” (Stabilization Plans in Argentina from Perón to Macri). It will be moderated by the Center’s *fellow* Dr. Alejandro Gómez, who coordinates the cycle of History and Freedom Seminars.



Those who wish to participate in this online activity may do so registering [here](#).

#### CYCLE OF FREE SOCIETY SEMINARS



Next Wednesday, August 16 at 6 p.m. Dr. Nicolás Cachanosky, *fellow* of the Center, will give the presentation “Populismo Macroeconómico en el Siglo XXI. Revisitando a Dornbusch y Edwards” (Macroeconomic Populism in the 21st Century. Revisiting Dornbusch and Edwards).

You can attend the virtual seminar by registering [here](#).

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| <p><b>Nicolás Cachanosky</b></p>   |   |
|  <p><b>Constanza Mazzina</b></p>  | <p style="text-align: center;"><b>CYCLE OF OLD AND NEW AUTOCRACIES</b></p> <p>On Monday, August 21 at 6 p.m. a new seminar of the new cycle Old and New Autocracies will take place, organized and moderated by Dr. Constanza Mazzina, <i>fellow</i> of the Center.</p> <p>On this occasion, Felipe Benites will speak, continuing his presentation “El socialismo venezolano: un autoritarismo en clave de posverdad” (Venezuelan socialism: an authoritarianism in the key of post-truth).</p> <p>Registrations for the event may be made on this <a href="#">page</a>.</p>   |
|  <p><b>Campaigning: Strategy and Tools</b></p> <p>12 - 19 November 2023</p> <p>Gummersbach, Germany</p> | <p style="text-align: center;"><b>NEW SEMINAR OF THE INTERNATIONAL LEADERSHIP ACADEMY – FRIEDRICH NAUMANN FOUNDATION</b></p> <p>Between November 12 and 19 a new course of the International Leadership Academy of the Friedrich Naumann Foundation entitled “Campaigning: Strategy and Tools” will take place in Gummersbach, Germany. Those interested in applying please contact Matías Ilivitzky.</p> <p>Campaigning is a core function of any political party. It is the way through which parties connect with voters to garner enough support to pursue its policies, get into government, and to ultimately implement its vision for a better future. Often the lack of a proper campaign structure and operation stands in the way of a party being able to turn its vision into votes. With the rise of the internet, big data and digital media, traditional campaign methods have undergone radical change making it easier to communicate instantly with millions of potential voters. And yet, many liberal political parties across the world struggle to connect with voters in a world that is more connected than ever before. Despite having the tools and methods to their availability, their messages often ring hollow to voters, and fail to connect with the hearts and minds of the people they try to reach.</p> |
| <p style="text-align: center;"><b>Papers, media articles, activities and interviews</b></p>  |   |



**Gabriel Zanotti**



**Agustina Borella**

**“Una introducción a la filosofía de las ciencias y la epistemología de la economía a través de Fritz Machlup” (An introduction to the philosophy of science and the epistemology of economics through Fritz Machlup), [Procesos de Mercado](#). *European Journal of Political Economy*, July 2023.**



**Matías Ilivitzky**

**“Hannah Arendt: el comprender y la díada objetividad-subjetividad” (Hannah Arendt: Comprehension and the objectivity-subjectivity dyad), [Studia Politicae](#), July 2023.**



**Constanza Mazzina**

**“La democracia no ha sido capaz de resolver los conflictos sociales en la Región” (Democracy has not been able to resolve social conflicts in the Region), *Revista DEF*.**



The deadline to receive news and information for sharing in the next newsletter of the Friedman Hayek Center is on Tuesday, August 22

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