UCEMAHUB
UCEMAINTERNATIONALHUB

GLOBAL SEMESTER

March 2026

UNIVERSIDAD DEL CEMA

UCEMA

Global Semester

Introduction

Join a unique academic and cultural experience in the heart of Latin America. **UCEMA's Global Semester offers international students a customizable, English-taught program focused on economics, business, and technology.**

With top-tier faculty and a central campus in Buenos Aires, the program blends academic excellence with real-world insight. Students can earn a UCEMA Certificate or Diploma, enhancing their global career path.

Key Aspects

Start date	March 2026
Next finish	July 2026
Location	Alem 882, Buenos Aires
Language	English
Format	On-Site

Program approach

The Buenos Aires Global Semester will be offered in two sessions during the 2026 academic year: the first starting in March and the second in August.

The program is delivered in person at UCEMA's campus, located in the heart of downtown Buenos Aires, and is conducted entirely in English within a high-level international academic environment.

The academic workload is flexible and tailored to each student's interests and goals. Participants may choose the number of courses they wish to take, combining theoretical subjects with practical and applied components. This structure allows students to build personalized learning paths in fields such as economics, finance, business administration, international business, and technology.

In addition to transferring credits to their home university, students who complete a specific number of credits will be eligible for a certificate or diploma that recognizes their participation in the program and enhances their academic and professional profile.

Program spirit

The Buenos Aires Global Semester goes beyond a traditional exchange program.

In addition to offering international students the opportunity to study in Buenos Aires and transfer academic credits to their home universities, it features an innovative academic structure that makes it unique in the region.

Designed as a modular, flexible, and coherent curriculum, the program allows students to build a personalized academic path focused on key areas such as business, economics, finance, and technology—combining academic rigor with a global perspective.

Thanks to our dual value proposition—academic credit recognition and independent international certification—the Buenos Aires Global Semester stands out as a transformative educational experience for students from around the world.

Students who successfully complete the equivalent of 15 credits within the program will receive the:

Certificate in Global Business, Economics & Technology.

A credential that validates their academic journey and strengthens their international professional profile.

Additionally, students who extend their participation and complete a total of 20 credits will be eligible to obtain the:

Diploma in Global Business, Economics & Technology.

A more comprehensive recognition that reflects extended academic commitment and a broader educational experience.

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Academic offer

Austrian Economics

Theoretical

This course explores the foundational principles of the Austrian School of Economics, focusing on topics such as methodological individualism, entrepreneurship, spontaneous order, and the role of prices in coordinating decentralized knowledge. Through key texts and contemporary applications, students will critically assess the relevance of Austrian insights to current economic and policy debates.

Economic History of Latin America

Theoretical

An in-depth exploration of Latin America's long-term economic development, focusing on the region's structural challenges, persistent inequality, recurring debt crises, and the impact of populist economic policies. The course also analyzes Latin America's evolving role in the global economy and its patterns of integration into international markets.

Global Business Strategy

Theoretical

This course analyzes how firms develop and implement strategies to compete in global markets. Students will explore key topics such as globalization, market entry modes, competitive positioning, and managing cross-border operations. Case studies and simulations provide practical insights into strategic decision-making in diverse economic and institutional contexts.

Fintech, Blockchain and Crypto

Theoretical

This course analyzes how emerging technologies are reshaping financial services and markets. Students will explore digital assets, decentralized finance (DeFi), blockchain infrastructure, smart contracts, and evolving fintech regulation. Emphasis is placed on understanding both the disruptive potential and the risks of these innovations in global financial ecosystems.

Machine Learning and Programming for Financial Analysis

Theoretical

This course blends financial concepts with Python programming to develop predictive models for markets and firms. Students will explore topics such as algorithmic finance, data preparation, and machine learning techniques applied to real-world financial scenarios.

Global Political Economy: Institutions, Power and Development

Theoretical

This course examines the political foundations of global economic systems, focusing on how institutions and power relations influence development outcomes. Students will explore the role of states, international organizations, and transnational actors in shaping economic policy, trade, and financial flows. Through comparative case studies, the course highlights competing development models and the challenges of governance in an interconnected world.

International Trade and Market Liberalization

Theoretical

This course provides a comprehensive analysis of international trade theory and policy, with particular emphasis on trade liberalization strategies, the functioning of free markets, and the dynamics of global supply chains. It also explores contemporary challenges such as protectionism, trade wars, and the implications of shifting geopolitical alliances on global commerce.

Strategic Management & Innovation

Theoretical

This course examines how organizations develop and sustain competitive advantage through effective strategic management and innovation. Students will engage with key frameworks for strategic analysis, explore the dynamics of innovation cycles, and assess how firms respond to technological change and market disruption. The course places strong emphasis on real-world application, agility in decision-making, and the strategic alignment of innovation with long-term organizational goals.

Data Analytics for Global Marketing

Theoretical

This course explores the transformative role of data analytics in shaping global marketing strategies. It covers key analytical tools and techniques used to understand consumer behavior across international markets, including market segmentation, predictive modeling, and the measurement of customer lifetime value. Through case studies and practical applications, students will learn how data-driven insights inform decision-making and drive marketing performance in a globalized business environment.

Artificial Intelligence for Strategic Leadership

Theoretical

This course analyzes the growing impact of artificial intelligence on leadership, strategic decision-making, and organizational design. Students will explore how AI tools are being integrated into business environments, assessing both the opportunities they present and the limitations they impose. Special attention is given to ethical considerations, including algorithmic bias, transparency, and the responsibilities of leaders in managing AI-driven transformation. Through critical analysis and case studies, the course encourages a reflective approach to leadership in the age of intelligent technologies.

Behavioural Economics and Data-Driven Decision Making

Theoretical

This course combines behavioral insights with data analytics to examine how cognitive biases, heuristics, and psychological factors influence decision-making in business and economic contexts. Students will analyze how real-world behavior deviates from classical economic assumptions and how organizations can leverage data to better understand and predict human actions. Topics include bounded rationality, framing effects, nudging strategies, and the integration of behavioral models with quantitative tools for improved decision-making.

Neuroscience and Leadership

Theoretical

This course applies key concepts from cognitive neuroscience to leadership, emotional intelligence, and decision-making. Students will explore how the brain shapes motivation, communication, and behavior in organizational contexts, gaining tools to lead more effectively in complex, high-stakes environments.

AI Ethics and Decision-Making in Business

Practical

This seminar explores the ethical challenges that arise at the intersection of artificial intelligence and corporate decision-making. Through real-world case studies and critical discussion, students will examine issues such as algorithmic fairness, transparency, accountability, and the social impact of AI-driven decisions. The course encourages a reflective and responsible approach to technology implementation, equipping future professionals to navigate ethical dilemmas in complex organizational settings.

Big Data and Society

Theoretical

This course explores the societal impact of big data through an interdisciplinary lens. Students will analyze how data-driven technologies shape policy, governance, and ethics, with case studies on algorithmic bias, surveillance, and digital inequality. Emphasis is placed on critical thinking and responsible data use in public and private sectors.

Data Visualization and Storytelling with Python

Practical

This course teaches students how to harness the power of Python to transform complex datasets into clear, compelling visual narratives. Through hands-on practice with tools such as Matplotlib and Seaborn, students will develop the technical and storytelling skills needed to communicate data-driven insights effectively. Emphasis is placed on designing visuals for business contexts, structuring analytical stories for decision-makers, and applying best practices in visual communication to support strategic thinking.

Data Analytics for Public Policy

Practical

This applied course equips students with analytical tools to assess and inform public policy decisions using real-world datasets. Through hands-on projects, students will evaluate the effectiveness of social programs, public health strategies, and economic policy interventions. Emphasis is placed on data cleaning, statistical analysis, and interpretation of results to support evidence-based policymaking. Case studies and policy briefs will help bridge the gap between technical analysis and real-world implementation in government and non-profit sectors.

Spanish for Business

Practical

Designed for non-native speakers, this course builds practical communication skills in Spanish for professional contexts. Students will practice language used in meetings, negotiations, presentations, and business writing, while gaining familiarity with cultural norms in Latin American work environments. Emphasis is placed on real-life scenarios and industry-relevant vocabulary to enhance global business readiness.

International Project Lab

Practical

This interdisciplinary workshop offers students the opportunity to work in multicultural teams to address real-world challenges in international business and public policy. Combining research, critical thinking, and project-based learning, participants will design innovative solutions and present their proposals to a panel of academic and industry experts. The course emphasizes cross-cultural collaboration, strategic analysis, and the development of practical skills essential for leading global initiatives.

Business Intelligence Tools

Practical

This practical course offers hands-on training in leading BI platforms, with a special focus on Power BI. Students will learn how to gather, organize, and transform business data into actionable insights. Through guided exercises and real-world business scenarios, they will develop key competencies in building interactive dashboards, visualizing performance metrics, and designing data models to support strategic and operational decisions. Emphasis is placed on enhancing analytical thinking and fostering a data-driven mindset essential for today's business environments.

AI & Automation for Business

Practical

This course examines the growing role of artificial intelligence and automation in reshaping business processes and decision-making. Students will explore key technologies such as robotic process automation (RPA), conversational AI (e.g., chatbots), and AI-driven optimization tools used across industries. Through practical examples and case-based learning, they will analyze how these tools improve efficiency, reduce costs, and create new value propositions. Special emphasis will be placed on ethical considerations, implementation challenges, and the strategic impact of AI adoption in real-world business contexts.

About the University

MEET UCEMA

Reasons to choose us

PRACTICAL AND COMPREHENSIVE APPROACH

Academic content combined with real-world case studies, collaborative projects, and interactive experiences.

STRATEGIC LOCATION

Urban campus located in the heart of Buenos Aires, with easy access to public transportation, cultural life, and the historic city center.

NETWORKING OPPORTUNITIES

Connect with students, faculty, and entrepreneurs from the local ecosystem.

ACCESS TO EXPERTS

Meetings with key figures from Argentina's entrepreneurial ecosystem.

ACADEMIC EXCELLENCE

Internationally Recognised professors with extensive experience in environmental economics and sustainability.

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Life in the city

BUENOS AIRES

Studying in Buenos Aires is much more than an academic experience: it's the opportunity to discover one of the most vibrant and welcoming cities in Latin America.

Buenos Aires offers an outstanding educational environment within a diverse, active, and safe urban setting. Its cosmopolitan structure blends traditional neighborhoods, green spaces, and a constantly evolving cultural scene.

The city provides an excellent quality-to-price ratio in services, gastronomy, and entertainment. From iconic steakhouses to historic cafés, bookstores, markets, and cultural venues, Buenos Aires is easy to enjoy without major expenses—especially for international visitors.

Its nightlife is world-renowned for its variety and energy: tango shows, concerts, themed bars, cultural centers, and theaters are part of a wide range of options that reflect the city's unique identity.

It is also a walkable and safe city, with an efficient public transport system and a wide array of free or low-cost activities. All of this makes it an ideal place for studying, cultural exchange, and enjoyment.

#1

Best city for students in the region

QS-Best Student Cities

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Additional information about the Buenos Aires Global Semester, including academic structure, course offerings, and student life, is available on our official website.

You can access the official page by clicking [here](#)

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