Ipag Business School

60 years
GOING BEYOND TOGETHER
1965 - 2025

60 YEARS OF COMMITMENT

to student success

GOING BEYOND TOGETHER

PARIS | NICE | THIONVILLE-LUXEMBOURG | ABIDJAN

AACSB ACCREDITED
EESPIG
DIPLÔME CONFÉRANT GRADE DE MASTER CONTRÔLÉ PAR L'ÉTAT
CONFÉRENCE DES GRANDES ÉCOLES
CEFDG
cdefm Conférence des Directeurs des Écoles Françaises de Management
UGEI Union des grandes écoles indépendantes

WHO ARE WE?

For 60 years, IPAG has been supporting the success of thousands of students by training managers who are responsible, agile and open to the world.

True to its founding principles, the school's project is part of a unique intellectual heritage that began in 1895 with the Collège Libre des Sciences Sociales, which became IPAG in 1965, created by Jacques Rueff. This visionary spirit, committed to excellence, openness, dialogue and strong links with businesses, continues to guide our educational project. As an independent and humanist school, we uphold a mission of general interest, recognised by the French State, which has granted us EESPIG status (Private Higher Education Establishment of General Interest). Our campuses in Paris, Nice, Abidjan and Thionville-Luxembourg are places of learning, experimentation, encounters and debate. Students, teachers, researchers, alumni and businesses exchange ideas to understand and respond to the major challenges of tomorrow and bring about lasting change in organisations and society. At IPAG, we believe that success is collective, the result of a multicultural, international and supportive community.

Research plays a central role: internationally recognised, it fuels academic and educational excellence, and its work is rooted in reality, providing concrete solutions to the needs of organisations. Our teaching approach is based on proximity, innovation and professionalisation. Students are supported at every stage of their journey, in their academic, personal and professional development. This approach not only promotes learning but also the sharing of values such as commitment, responsibility and openness. Bolstered by its 2025-2029 strategic plan and the recent award of AACSB institutional accreditation, IPAG Business School is entering a new phase in its development. We have three ambitions: to transform students through the hybridisation of skills and the personalisation of their educational pathways; to transform the school by strengthening its international outlook; and to transform businesses and society through research and the commitment of our community.

Welcome to IPAG Business School.
We look forward to seeing you on our campuses soon.

Olivier MAILLARD
Dean & Chief Executive Officer

Our mission

To educate managers **for fast-changing worldwide environments** and to produce quality research **with national and international visibility.**

Our value

EXCELLENCE
Unleashing everyone's potential

AGILITY
Learning to adapt to change

OPENNESS
Promoting diversity and otherness

ENGAGEMENT
Acting for the common good

A school on a human scale
COMMITTED TO ALL AMBITIONS

For 60 years, IPAG has been innovating to offer everyone an excellent education, whatever their ambitions, with a recognised range of courses:

- **BACHELOR IN MANAGEMENT** - BAC+3
- **BBA** - BAC+3
- **GRANDE ECOLE PROGRAMME** - BAC+5
- **MASTER OF SCIENCE** - BAC+5
- **MBA** - BAC+5
- **DBA** - BAC+8

by Ipag Business School

By IPAG also offers a BTS (Higher Technical Certificate) with seven specialisations and a preparatory programme in Abidjan.

FIND ALL OUR PROGRAMS ON IPAG.EDU/EN

WHY CHOOSE IPAG ?

LOI DU 22.07.2013 EESPIG ENSEIGNEMENT SUPÉRIEUR PRIVÉ D'INTÉRÊT GÉNÉRAL

A non-profit organization (under the 1901 French law) serving the public interest

A human-sized school focused on student support and success

AACSB ACCREDITED · EFMD ACCREDITED | MASTER · CONFÉRENCE DES GRANDES ÉCOLES · 4DIGITAL Digital Grande Ecole · BSIS BUSINESS SCHOOL IMPACT SYSTEM · DIPLÔME CONFÉRANT GRADE DE LICENCE CONTRÔLÉ PAR L'ÉTAT · DIPLÔME CONFÉRANT GRADE DE MASTER CONTRÔLÉ PAR L'ÉTAT

A school with numerous national and international accreditations

A network of 15,800 alumni

130

partner universities worldwide

4

4 city-center campuses located in capital and border cities: Paris, Nice, Thionville-Luxembourg and Abidjan

Research

at the heart of the school's mission

More than 50 internationally recognized teacher-researchers conduct their work in support of pedagogy, academic excellence, and the concrete needs of organizations.

6 RESEARCH CHAIRS

- Towards an Inclusive Company
- Artificial Intelligence & Ethics
- Quantitative Finance and Risk Management
- Circular economy
- Sustainable Family Business & Entrepreneurship
- French Know-how & Sustainable Dynamics of Territoriess

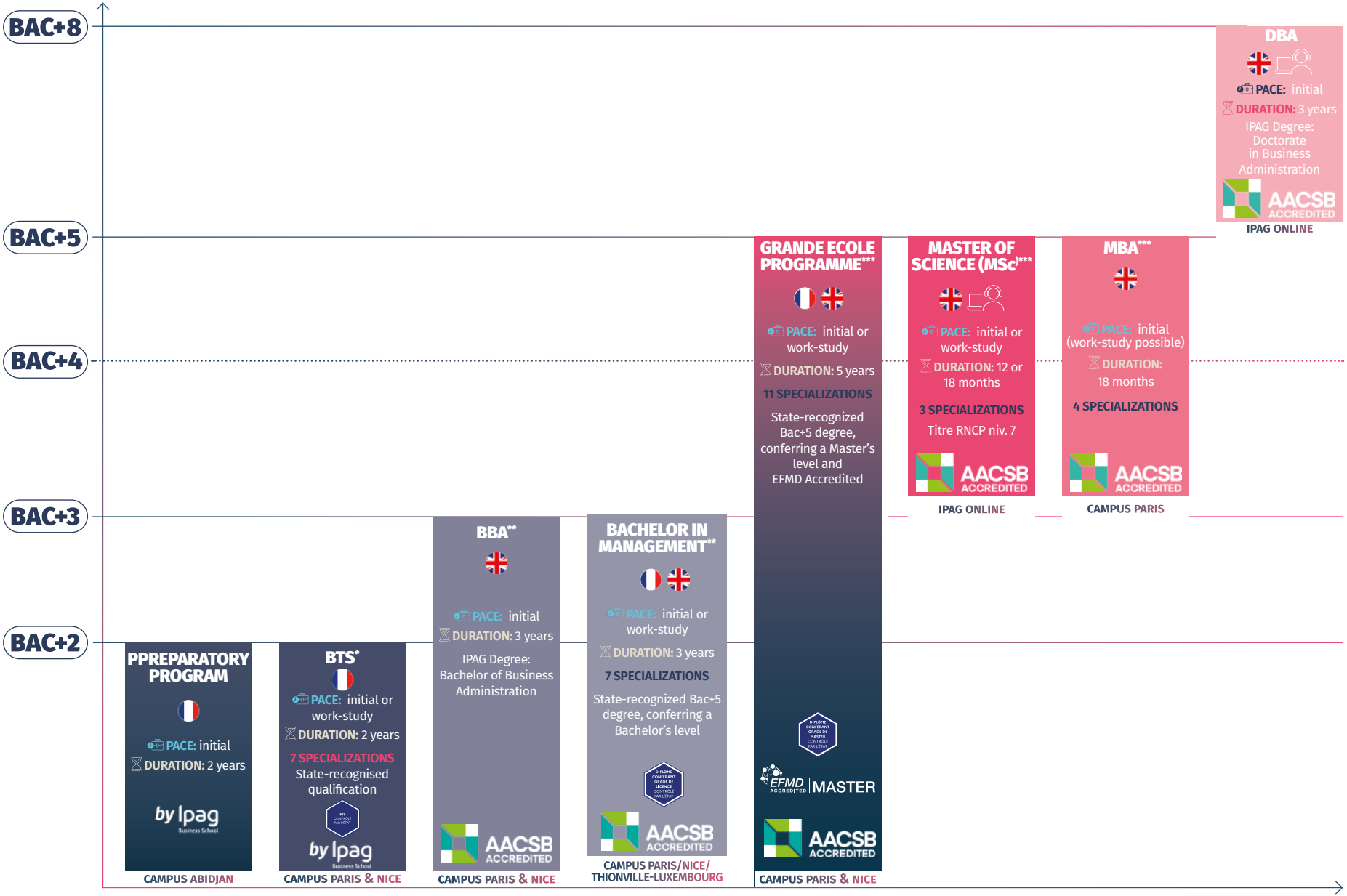
OVER 80 RESEARCH ARTICLES PER YEAR

SHANGHAI RANKING

Over 80 publications each year in leading scientific journals, particularly on sustainability and CSR issues. IPAG has been listed in the Shanghai Ranking since 2017, ranking in the global Top 300 in Economics, Top 150 in Finance, and Top 400 in Business Administration, making the school one of the top French Business Schools for research.

LEARNING AND EXPERIMENTING

The programs



*Qualification registered in the French National Directory of Professional Certifications (RNCP), at Bac+2 level - **qualification registered in the French National Register of Professional Certifications (RNCP), at Bachelor's level (Bac +3) - ***qualification registered in the French National Register of Professional Certifications (RNCP), at Master's level (Bac +5)

PROFESSIONALISING

Support for personal and professional development

At IPAG, every student is supported throughout their journey to build a coherent and ambitious personal and professional project.

CAREER CENTER
IPAG BUSINESS SCHOOL

Amandine BAILLET
Director of Corporate and Talents Development

We are committed to supporting you in defining your career aspirations. Our role is to help you clarify your goals, develop your self-assessment skills and guide you in planning your career path. We also provide you with the tools you need to explore the many opportunities available to you. Our Career Centre plays a key role in this support. Through individualised follow-up, it helps you better understand your strengths and ambitions, while enhancing your employability.

DISCOVERY & EXPLORATION
- Self-awareness and identification of interests
- Exploration of the professional world
- Introduction to research and planning tools

DEEPENING & ORIENTATION
- Development of key professional skills (soft skills)
- Construction of the career plan
- Preparation for internships and work-study programs

SPECIALISATION & INTEGRATION
- Job search strategies
- Negotiation and integration into the company
- Development of the professional network

TOOLS & RESOURCES PROVIDED
- Dedicated career service, online platform, interactive workshops and seminars, individual coaching, mentoring, networking events
- Corporate partnerships, skills assessments and evaluation tools, mock interviews

PROFESSIONALISATION:

Throughout their journey at IPAG and every year, students gain professional experience:

- Internship
- Work-study
- Business challenges
- Business case...

Ipag ALUMNI
LE RÉSEAU DES DIPLÔMÉS

A SUPPORTIVE ALUMNI NETWORK

IPAG has nearly 15,800 alumni working all over the world. The network is lively and dynamic, offering many opportunities for meetings and networking: afterworks, career opportunities, professional talks, Entrepreneurship Awards, class reunions, regional and international clubs, and more.

The greatest successes

THE TOP COMPANIES THAT TRUST US

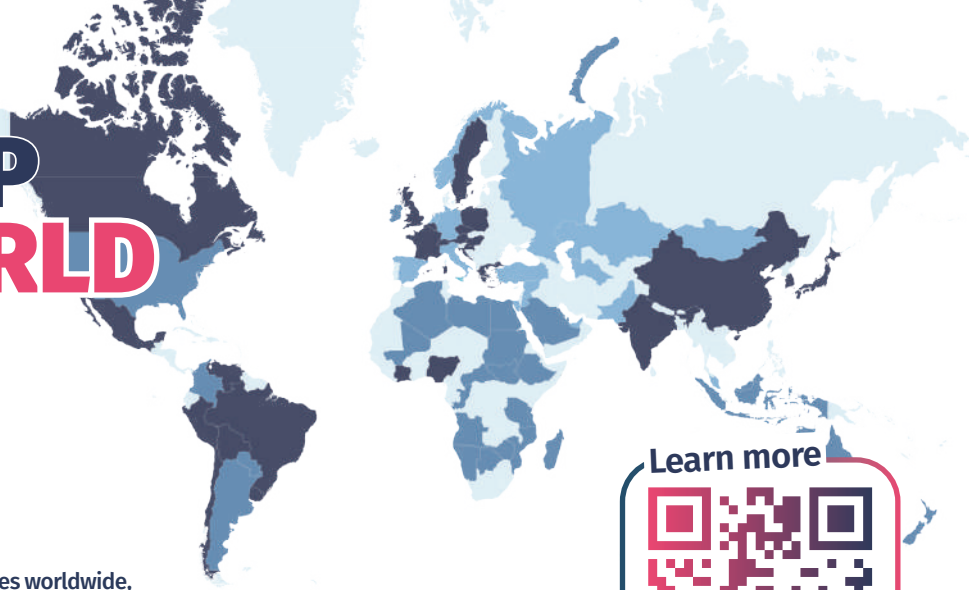
TOP RECRUITERS – Internships / Apprenticeships
FNAC DARTY, PRINTEMPS, Auchan, Carrefour, DECATHLON, Disneyland Paris, Page Personnel, Pierre Fabre

TOP RECRUITERS – 1st Job - Alumni
L'OREAL, LVMH, SOCIETE GENERALE, Capgemini, pwc, mazars, THALES, SAFRAN, KPMG

SPONSORSHIPS & RESEARCH CHAIRS
KLESIA, FACE, orange, vyv, agefiph, CBRE, Erasmus+, ENGIE, MICHELIN, Fondation d'entreprise

EDUCATIONAL PARTNERS
Etam, DHL, Alumnifrance, LIDL, LinkedIn, SAP, bouygues, KENZO

OPENING UP TO THE WORLD



International experience

With more than 130 partner universities in 38 countries worldwide, IPAG students have a wide range of options to enjoy an unforgettable experience abroad: academic exchanges, double degrees, internships, humanitarian missions, company visits...

Learn more

INTERNATIONALISATION IS ALSO EXPERIENCED ON CAMPUS:

- ✓ Courses in English
- ✓ Collaborative Online International Learning (COIL) modules
- ✓ International weeks
- ✓ Faculty from around the world

The IPAG community is made up of more than 40% international students, fostering multicultural encounters and exchanges.

Émilie LACROIX
Director of Partnerships and International Development

At IPAG Business School, international exposure is at the heart of your journey: academic exchanges, double degrees, internships abroad, and multicultural events offer you a unique experience within an open, inclusive, and cosmopolitan student community.

International student welcome:

Each year, IPAG welcomes international students from nearly 100 nationalities, for degree-granting or certificate programs, creating a dynamic and stimulating multicultural environment.

On the Paris, Nice and Thionville–Luxembourg campuses, students enjoy a hands-on experience:

- Courses in English
- Intercultural events
- Global network and interactions with students from around the world

Learn more about the "Welcome to IPAG" support system

We provide a tailored support system to help with academic life and settling in France:

- VISA
- HOUSING
- HEALTH
- BANKING
- ADMINISTRATIVE PROCEDURES
- INTEGRATION INTO ACADEMIC AND STUDENT LIFE

Thanks to our dedicated team, students are guided at every step so they can fully focus on their studies and their personal development in their new learning and living environment.

OPENING UP TO OTHERS

Campus life

The 4 campuses

Our 4 campuses are located in city centers, in capital or border cities, enriching the student experience. Their proximity to major economic and political decision-making hubs is also a key asset in student education.

PARIS CAMPUS

NICE CAMPUS

THIONVILLE-LUXEMBOURG CAMPUS

ABIDJAN CAMPUS

Student life: formative and community-minded

Success often comes from working together. You will take part in meaningful projects rooted in strong human values, allowing you to use your skills to support a cause or a project that matters to you.

The projects offered throughout the curriculum allow you to develop operational skills while cultivating your initiative and sense of responsibility. Student associations are undeniably students' first managerial experience. The various student clubs are active in areas such as solidarity, sustainable development, gender equality and the fight against violence against women, sports, fashion, arts and culture, gastronomy, and more.

A SPECIAL TRAINING PROGRAM for student association leaders

To support them in their roles, all student association leaders receive dedicated training: project management and leadership, financial management, the legal framework of a non-profit (French 1901 law) and risk prevention, communication and event planning, partnership management and sponsorship.

Student well-being

a priority

Learn more

The school is committed to providing a calm, supportive learning environment that fosters both personal and professional growth.

Vital Ipag

Santé vous bien !
Health is Wealth!

Through its Vital'IPAG health unit, IPAG provides comprehensive and structured support in health and well-being, available all year round thanks to a strong network of specialized partners.

IPAG offers numerous concrete initiatives coordinated by the school's Health Committee: **Health Week, blood drives, various prevention campaigns, hearing and vision screenings, free osteopathy consultations, psychological support, first aid training, yoga sessions, mental preparation for exams, as well as nutrition and dietetics workshops.**

JOIN AN ENGAGED COMMUNITY

Follow the IPAG community

on TikTok

on Instagram

@ IPAG BUSINESS SCHOOL

CONTACTS

ARTHUR EWOUDI

PARIS CAMPUS
10, rue du Théâtre
75015 Paris

+33 (0)1 53 63 36 38
+33 (0)7 50 65 64 11

SARAH FERNANDES

NICE CAMPUS
4, boulevard Carabacel
06000 Nice

+33 (0)4 93 13 39 22
+33 (0)7 87 37 79 02

NOLWENN JÉRÔME

THIONVILLE-LUXEMBOURG CAMPUS
13 bd Jeanne d'Arc
57100 Thionville

+33 (0)3 82 82 48 20
+33 (0)6 70 87 56 40

For more information: **WWW.IPAG.EDU/EN**