

MS in Business Analytics

Employment Outcomes

84%

of job-seeking graduates
received employment offers
within six months of graduation
(average, 2022–2024)

\$89,152

mean base salary plus
signing bonus for graduates
employed in the US
(average, 2022–2024)

Sample Hiring Companies

Bank of China
BlackRock
Bristol-Myers
Squibb Company
Capital One

Deloitte
Ernst & Young LLP
HSBC Group
Morgan Stanley

Nasdaq
NielsenIQ
PayPal, Inc.
Temu



Gain hands-on experience and pursue leadership opportunities

Simon Data Analytics Club
Simon Marketing Association
Simon Pricing Club
Simon VISION Consulting



Advanced Certificate of Achievement in AI or Pricing

Specialize your degree with an optional
certificate—no added cost or time
required. Develop advanced pricing skills
or expertise in applied AI.



STEM-designated program

SCIENCE • TECHNOLOGY
• ENGINEERING • MATH

Signals quantitative rigor
and enables international
students to work in the US
for up to 36 months.

GBA468P Prescriptive Analytics with Python

Develops understanding of prescriptive
analytics for managerial decision-making.
Covers modeling techniques such as
decision tree models, constrained
optimization models, and more.

CIS432 Machine Learning for Business Analytics

Covers programming tools for handling
data, computational frameworks, cloud
platforms, and an array of machine
learning algorithms.

Vishwas Singh '23S (MS)

MS in Business Analytics
Analyst, Goldman Sachs

"Simon's approach to
experiential learning
specifically stood out
to me. I was intrigued
by the application of
this approach to work
on solving real-world
problems."

90% of students receive merit-based scholarship support

Internship Track Available

Next Steps

- ✓ Attend a webinar
 - ✓ Speak with a current student
 - ✓ Visit campus
- simon.rochester.edu/ms-connect

READY TO APPLY?
simon.rochester.edu/apply