

GLOBAL SEMESTER

AUGUST, 2026





Global Business Strategy

Theoretical

Monday, 9:00 - 12:00

Global Business Strategy provides students with a structured analytical framework to understand how firms compete, expand, and sustain competitive advantage in international markets. In an increasingly interconnected global economy, organizations face complex strategic decisions related to globalization, market entry, coordination across borders, and adaptation to diverse institutional and competitive environments.

This course equips students with the conceptual tools needed to analyze international strategic choices and evaluate how firms respond to global competition. Through the study of strategic frameworks, real-world cases, and comparative analysis, students develop the ability to assess global business environments and understand the strategic trade-offs firms face when operating across countries.

By the end of the course, students gain a comprehensive understanding of international strategy formulation and execution, enabling them to critically evaluate global business decisions and apply strategic reasoning to real-world international contexts.



Patricio E. Cavalli

MBA, UCEMA. BA in Advertising and in Humanities and Social Sciences, UP.



Diego Fernando Regueiro

MBA, University of Michigan. BA in Business Administration and Certified Public Accountant, UBA.

Global Political Economy Institutions, Power and Development

Theoretical

Friday, 9:00 - 12:00

Global Political Economy: Institutions, Power and Development examine how political forces, institutional arrangements, and power relations shape global economic outcomes and development trajectories. In a world characterized by deep economic interdependence and persistent inequality, understanding the interaction between politics and economics is essential to analyze growth, development, and global governance.

The course provides students with analytical tools to understand how states, international organizations, and non-state actors influence economic policy at both domestic and global levels. It explores competing development strategies, the role of institutions in shaping incentives and outcomes, and the distributional consequences of global economic integration.

By the end of the course, students gain a structured understanding of how political and institutional dynamics condition economic performance and development paths. The course equips participants to critically assess global economic policies, development models, and the exercise of power in international economic relations.



Sybil Rhodes

Ph.D. in Political Science, Stanford University.



Mauricio Ariel Davidovich

MA in International Relations, UCEMA. MA candidate in Economics, UCEMA.



Jorge Streb

Ph.D. in Economics, U. of California at Berkeley.



Facundo Mosovich Garcia

Bachelor's degree in International Relations, Universidad del CEMA.



Artificial Intelligence for Strategic Leadership

Theoretical

Wednesday, 13:00 - 16:00

Artificial Intelligence for Strategic Leadership provides students with a solid understanding of how AI is reshaping leadership, strategic decision-making, and organizational design.

As intelligent systems become increasingly embedded in business environments, effective leaders must be equipped to assess both the opportunities AI presents and the limitations it imposes. Special attention is given to ethical considerations, including algorithmic bias, transparency, and the responsibilities leaders bear in managing AI-driven transformation.

Through case studies and critical analysis, students examine how AI tools are being integrated across organizations and develop practical frameworks to lead this transformation thoughtfully and responsibly. By the end of the course, participants gain a reflective perspective on the role of artificial intelligence in leadership and the strategic awareness needed to harness intelligent technologies while upholding the human values that define effective leadership.



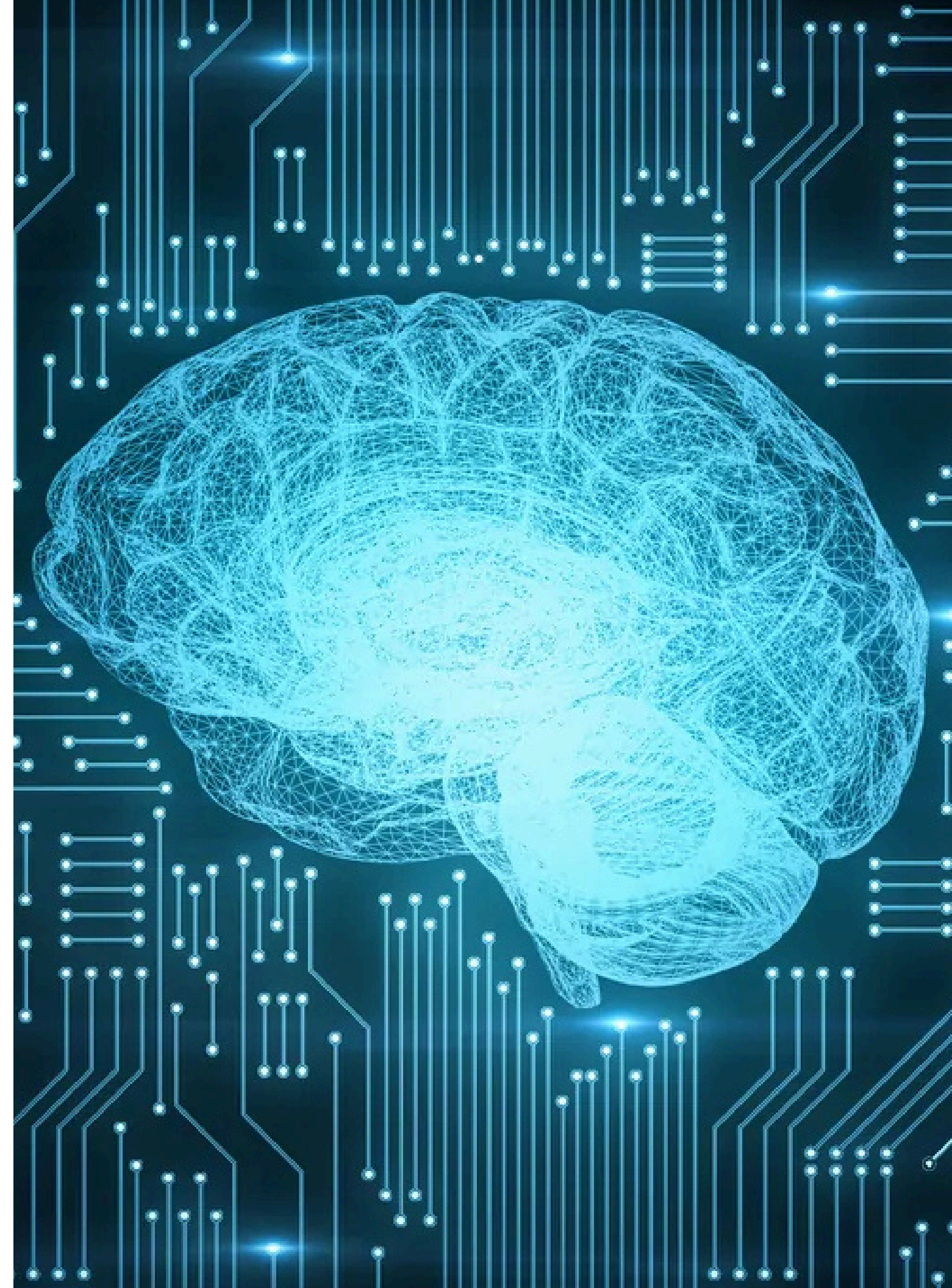
Fernando Mascarenhas

MBA, University of Michigan. Electronics Engineer, Escola Politécnica, University of São Paulo.



Matías Capasso

Computer Engineer, Universidad del CEMA.



Strategic Management & Innovation

Theoretical

Wednesday, 9:00 - 12:00

Strategic Management & Innovation explores how organizations formulate, implement, and sustain strategies that generate long-term competitive advantage in environments characterized by uncertainty, technological change, and market disruption. As industries evolve rapidly and traditional sources of advantage erode, firms must continuously align strategic direction with innovation capabilities to remain competitive.

This course integrates classic and contemporary approaches to strategic management with the study of innovation as a central driver of organizational performance. Students examine how firms analyze their competitive environment, build strategic positions, and respond to technological and market shifts through innovation. Particular emphasis is placed on understanding strategy not as a static plan, but as a dynamic process shaped by learning, experimentation, and adaptation.

By the end of the course, students develop the ability to think strategically about innovation, assess strategic trade-offs, and evaluate how organizations balance exploration and exploitation. The course equips participants with analytical frameworks and applied perspectives that are directly relevant to managerial decision-making in complex and rapidly changing business environments.



Alejandra Elena Falco

PhD in Business Administration, UCEMA; Naval Engineer, ITBA.



Bernardo Bárcena

MBA and PhD Candidate in Business Administration, UCA.





AI & Automation for Business

Practical

Thursday, 13:00 - 16:00

AI & Automation for Business is designed to provide students with a structured and practical understanding of how artificial intelligence and automation technologies are transforming modern business operations. As organizations increasingly rely on data-driven decision-making and process automation, managers and professionals must understand not only what these technologies are, but how and when they can be effectively applied to create operational value.

This course focuses on the business applications of AI and automation rather than on technical programming. Students analyse how tools such as chatbots, robotic process automation (RPA), and AI-based optimization systems are deployed across different business functions, including operations, customer service, finance, marketing, and human resources. Emphasis is placed on identifying use cases, evaluating feasibility, and understanding organizational implications.

By the end of the course, students gain the ability to assess automation opportunities, understand the strategic role of AI in business processes, and communicate effectively with technical teams and decision-makers. The course equips participants with a practical framework to evaluate, design, and manage AI-driven initiatives in organizational settings.



Lautaro Rubbi

PhD in International Studies, Universidad Torcuato Di Tella.